

Sprite

LYMONADE LEGACY

LIMITED TIME OFFER!

MAY 15, 2023

THRU AUG 11

*Lymonade gets
a new twist...*

a splash of lemonade
and strawberry

PACKAGES:

20oz PET

12pk
12oz Cans

SPRITE SUMMER
WILL BE HOTTER THAN EVER!

Sprite is on a run of 7+ years driving growth¹

**CELEBRATING
50 YEARS
OF HIP-HOP**

Celebrating
Hip Hop's
50th Anniversary

Lymonade Legacy:
most-liked flavor in
multiple consumer tests³

NEXT STEPS:

Confirm placement of this limited edition Lymonade now to drive additional sales in your Flavor SSD sets.

Source: 1) Nielsen Scanning AMC, FY 2016-2021, YTD \$vol (in MM); 2) Nielsen Scanning AMC YTD FY2021, W/E 1/1/22 YTD \$vol (in MM); 3) Nielsen IRI July 2021, NielsenIQ BASES testing January 2022, Upside concept testing January 2022.



Designs are subject to change