

PACKAGING, SUSTAINABILITY AND RECYCLING



ACROSS THE U.S.



>30 million tons of plastic becomes waste¹

\$11.4 billion worth of containers and packaging thrown away that could be recycled every year¹



80% of items buried in landfills could be recycled¹

31% of all PET beverage bottles are recycled²

THE COCA-COLA VISION: A WORLD WITHOUT WASTE

DESIGN



Make 100% of our packaging recyclable by 2025.

Make bottles & cans with an average of 50% of recycled content by 2030.

COLLECT



Collect and recycle the equivalent of a bottle or can for every one we sell by 2030.

PARTNER



Partner with organizations, governments, industry and our customers to create debris-free environments.

Inspire them to think, feel and behave differently around recycling.

OUR ACTIONS IN THE U.S.

95.7% of Coca-Cola packaging portfolio is recyclable



New packaging made from **100% recycled material***



Transitioning Sprite to **clear packaging** to optimize recyclability



New DASANI and smartwater **aluminum** packaging options



Innovation through **packageless** options like Coca-Cola Freestyle and DASANI PureFill



1M+ recycling bins donated to date



Helping **349K+** households recycle **nearly 11M pounds of PET** through Every Bottle Back



\$17M in grants from The Coca-Cola Foundation to support community recycling

CLOSED LOOP fund

THE RECYCLING PARTNERSHIP

Through the American Beverage Association's **Every Bottle Back** initiative, we have contributed to a **\$100M industry fund** to support community recycling programs and education.



How2Recycle labels on packaging clearly communicate recycling instructions to the public.



US PLASTICS PACT

Joined Advisory Board of **U.S. Plastics Pact**.