




World Without Waste: Collect and Partner



We believe it should be easier for Americans to recycle than it is to throw items away. That is why we invest in partnerships that support recycling **COLLECTION** and education. The Coca-Cola Company has a long-standing history of **PARTNERING** with industry leaders to make a greater impact.

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|  | Major investments to support recycling infrastructure |
|  | Co-founded by Coca-Cola and industry partners in 1953 |
|  | \$1M donation to support coastal and waterway grant programs |

1 MILLION
recycling bins
in more than
1,400
COMMUNITIES
across the U.S.

DIVERTING
~800 MILLION
pounds of
recyclables
from landfills
annually

The Coca-Cola Company
and The Coca-Cola
Foundation have
awarded more than
\$17 MILLION IN
GRANTS TO
SUPPORT
COMMUNITY
RECYCLING

| | |
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|  | Through the American Beverage Association's Every Bottle Back initiative, we are collectively investing \$100M. |
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Recently, we joined with Keurig Dr Pepper and PepsiCo to reduce the industry's use of new plastic by partnering with the environmental and sustainability leaders like The World Wildlife Fund, Closed Loop Partners and The Recycling Partnership through the Every Bottle Back initiative.

For more information on Every Bottle Back,
please visit WWW.INNOVATIONNATURALLY.ORG.