



# Your Customer's Digital Gateway to Coca-Cola!

- **Order products** including **Freestyle** cartridges
- Submit equipment **service tickets**
- View **transaction history**
- Engage **live** with **customer support** conveniently via web or downloadable app 24/7.



*Coca-Cola*  
**freestyle**®



# Why myCoke?



## Boost Beverage Revenue:

Customers that migrate to myCoke see a

**+9% revenue lift**

compared to peers that haven't migrated to myCoke.



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### **Customers are Empowered to Grow Their Business**

- Learn about new promotions and innovations
- Conveniently place new orders & view order history
- Browse product catalog, make payments, & much more!



## Why myCoke?

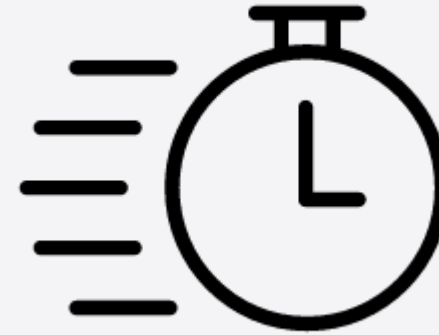


### Accessibility

- Available anytime and anywhere
- Accessible via smartphone or web-enabled devices
- Offering convenient, frictionless, on-demand access when customers need it.



## Why myCoke?



### **Quick online registration**

Once enabled by their respective bottler, your customer's myCoke account will be up and running.

They can quickly begin placing orders from the broad list of Coca-Cola products.



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## Total System Value Amplification

myCoke is designed to **complement** the KO system's **marketing, sales, contact center, and service teams** by providing customers with knowledge and tools they need to manage beverage orders **24/7**.