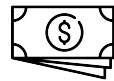


**NEW**

# MINUTE MAID STRAWBERRY PUREE



The fruit puree market is large and growing<sup>1</sup>, boosted by its application in beverages, desserts, and other food items.



**\$3.8B**

2019  
Fruit Puree  
Market Size



**+6%**

Forecasted  
CAGR  
(2020-2027)

Add Minute Maid Strawberry Puree to any base beverage to create a new, flavorful offering:

- ✓ Lemonade, Limeade
- ✓ Iced Tea
- ✓ Soft Drinks
- ✓ Smoothies, Shakes

Other popular flavors in development!

## Ingredients

Sugar, strawberries, water, natural flavors, and other ingredients\*

Product can be held ambient due to included preservatives



## Sample Menu Application

Strawberry is the most popular lemonade flavor and can be found on 9% of restaurant menus.

## Shelf Life

**1 Year**

(Frozen, unopened)

**35 Days**

(Refrigerated, unopened)

**7 Days**

(Refrigerated, opened)

## Specs & Pricing

32oz Gable Top

12 units/case

\$42.15 per/case



\*See full ingredient statement

Source: Grand View Research