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CardFree

Online Ordering & Payment Solutions

Simple, fast & affordable

Save Money and Grow Your Business

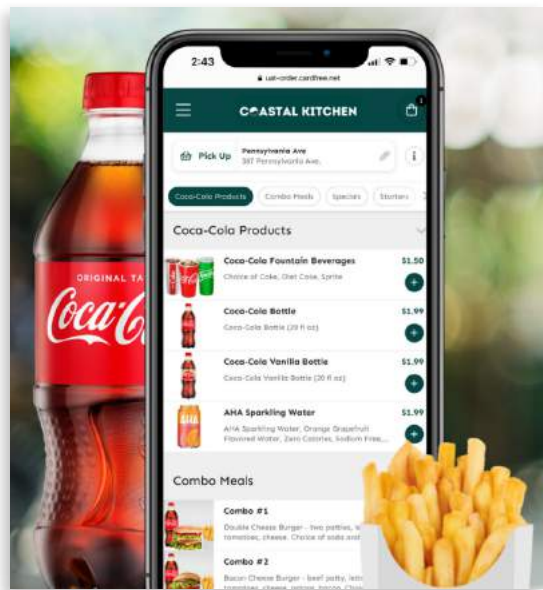
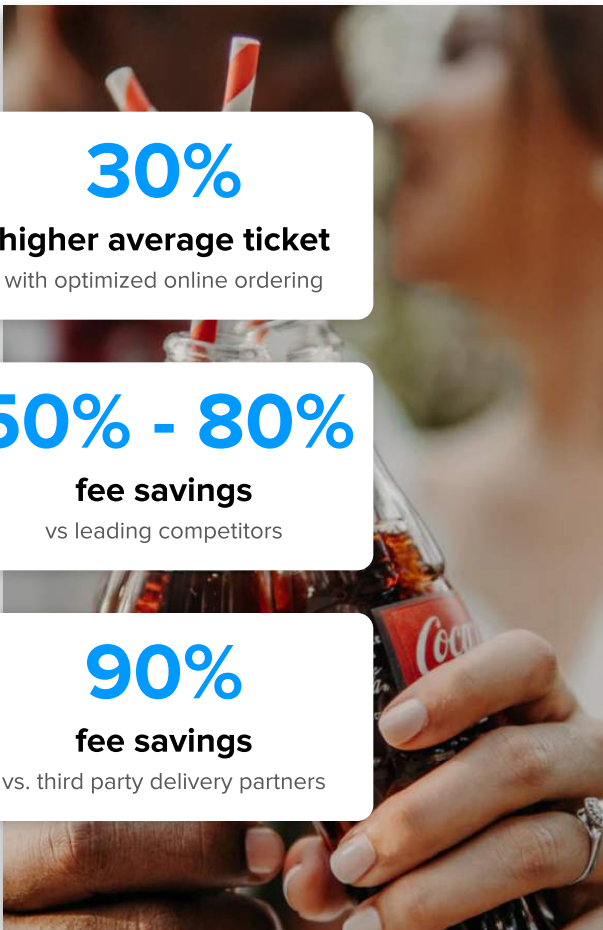
Shift orders from costly third party delivery, increase incremental sales and basket size with digital ordering, and mitigate labor shortages.

- ✓ **On Premise Digital Ordering**
Spend less time taking orders
- ✓ **Curbside “I’m Here” Check In**
Spend less time answering the phone
- ✓ **Text-To-Pay**
Speed up payment and cut down on fraud and chargebacks
- ✓ **Loyalty**
Leverage customer data and social media integration to create a unique brand experience

30%
higher average ticket
with optimized online ordering

50% - 80%
fee savings
vs leading competitors

90%
fee savings
vs. third party delivery partners



Fast, Flexible & Hassle-Free

Coca-Cola has partnered with CardFree to offer turnkey digital ordering & payment solutions.

It's simple and fast to launch – CardFree can take your digital ordering live in 48 hours!

1. Sign up to learn more and start onboarding.
2. Set up your intro call with CardFree
3. CardFree sets up your menu and begins testing
4. You approve and go live!

Core Differentiators



Apple Pay & Google Pay for Web

On average, 50% of transactions come through Apple Pay and Google Pay. Digital wallets provide a much better customer experience, decrease cart abandonment, and cut down on chargebacks.



“I’m Here” Curbside Check-In

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Text-To-Pay

Our clients still take 40%-60% takeout orders over the phone. Taking cards over the phone leads to very high chargeback rates. Taking payments on-premise adds friction to the experience and takes up employee’s time.



Catering

Our Catering is simply a different menu on the restaurant’s online ordering site whereas others, if they even offer it, only offer Catering as a separate product and website.



Upsell

CardFree’s Upsell feature drives increased basket size, particularly for high-margin beverages.



Loyalty

If you’re looking for a program that goes beyond the basic punch card paradigm, our solution offers flexibility and tools to leverage customer data and social media integration, creating a unique experience for your brand.

About CardFree

CardFree provides the only integrated solution to mobilize and enhance the customer experience for maximum ROI. Our award-winning platform provides end-to-end services to engage consumers with offers, loyalty, order ahead and payments. Headquartered in San Francisco, the company has been recognized as a “Fierce 15” company by Fierce Wireless, as having the Best Mobile Merchant Platform by Frost & Sullivan and as Best Mobile Start-up by the MEA Awards.

“Some 40% of the Monty's Good Burger revenue comes through [digital ordering], which has enabled staff to spend much less time on customer service and more on food preparation.”

– Bill Fold, Partner, Monty’s Good Burger