

AHA

SPARKLING WATER

We're set to have an AHAmazing 2022!

AHA RETAIL

+4.5%

Base \$ Vol Growth

+\$1M

\$ Vol Through Feb vs PY

+12.6%

Aided Brand Awareness

FSOP

3.2B

Total Servings

+1.8%

Servings Growth



Blueberry + Pomegranate



Lime + Watermelon



Mango + Black Tea*



Fuji Apple + White Tea*

2022 FSOP CORE SKUs
*Contains 40 mg caffeine

AHA DELIVERS THE SPARKLING WATER ATTRIBUTES CONSUMERS WANT

- Unsweetened, 0 calories
- Unique flavor pairings
- No added sodium
- Enlivening sensory experiences
- Natural flavors
- Caffeinated SKUs

Packaging

16 fl. oz cans / 24 per case

Shelf Life

1 year

NEW FLAVOR LINE- UP AVAILABLE MARCH 2022



2.5 GALLON BIB AVAILABLE NOW



SAP# 711516



SAP# 410221

REFRESH GUESTS WITH NEW FOUNTAIN OFFERINGS

✓ **0 calories, no added sodium, made with natural flavors**

✓ **Higher margins** for operators (vs. bottle/can)

✓ Can be used as a base for **cocktails, mocktails, and other specialty beverages**

✓ On-trend flavor pairings that **go well with food**

✓ Ability to offer **multiple flavors on Prism valve**



Equipment Placement	Traditional fountain equipment (single or Prism valve), Quattro Quench, Unicorn or bar guns
Packaging / Yield	2.5 gallon BIB/1,920 finished ounces
Shelf Life	120 Days
Forecast Due	16 weeks in advance